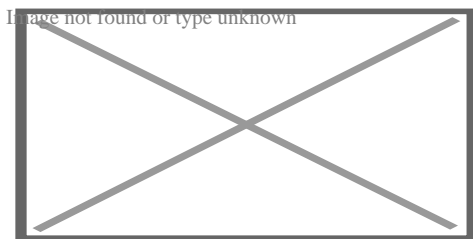


## Bread Crumbs or Yeast: Indo-Canadian Popular Culture and its Growth Potential



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